



SPRING 2011

Just for Kicks

NEWSLETTER



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- TEAM SPONSOR APPLICATION FORM •

ALERT!

You are entering an



By entering this **kids zone**, you agree to the following:

- Kids are #1
- Fun—not winning—is everything
- Fans only cheer, and only coaches coach
- No yelling in anger
- Respect the volunteer referees
- No swearing
- No smoking
- Leave no trash behind
- Set a proper example for our children

If you can agree to the above, we welcome you.
IF NOT, WE ASK THAT YOU PLEASE LEAVE NOW.

AYSO—it's for the kids!

COMMISSIONERS' LETTER

The fall 2011 season is about to get underway—starting with registrations. We expect upwards of 1,300 players, ranging in ages 4 through 18, on over 100 teams, to play soccer every Saturday through mid-November, on the Crestmoor and Parkside soccer fields in San Bruno, and for our under-12 and older age group teams, on soccer fields in other Northern Peninsula communities. Approximately forty players will also participate in our league's VIP soccer program, giving children throughout San Mateo County with physical or mental disabilities the chance to play soccer on Saturdays during the season. In addition, approximately 90 players under 5 years of age will play soccer every Monday night through mid-October at the Crestmoor soccer fields.

Beginning later this summer, if you walk around our busiest practice fields (Crestmoor, Parkside, Grundy, Monte Verde, San Bruno City Park) during the week, it's really something to see the hundreds of kids out practicing with their coaches and family members in tow. I know that when our kids were younger, they enjoyed the practices as much as the games, and I hope that your children look forward to getting out during the week to practice their soccer skills in order to become a better player.

As we watch our children's practices and games, let's make sure we fully support them by offering encouragement and demonstrating good sportsmanship. We all serve as role models for our children, so let's make sure we are positive ones—applaud good plays by your child's team as well as the opposing team. And if a child makes a mistake, just remember that it's part of the learning process—encourage their effort and tell them that it's okay. Remember that our children are the ones playing soccer, not us. And let's fully support our coaches and referees. They're parents just like us and they volunteer their time to help make our children's youth soccer

experience a positive one. They need our support too, so let's not be sideline coaches and referees. Plus, as a parent, it's no fun to stand next to someone who behaves negatively during a game!

Let's also be reminded that everyone you see pitching in and helping out with our program during the season is a volunteer: coaches and assistant coaches, referees, team parents, people helping with field set-up and takedown, people working in the snack bar, people who help staff our information/support tent on the upper Crestmoor field, people who clean the bathrooms, people who pick up garbage and dog messes. And they do this to ensure that all of the kids who participate in our program have the best possible soccer experience, as others before them have done. So please treat our volunteers with the utmost respect, and let them know that you appreciate the role they play. And by the same token, you can let the league know where improvement is needed, or if a volunteer may not be living up to the high standards of our program. You can do so by talking to any of our league's board members or by leaving word on our 873-AYSO message center.

As the season goes on, we'll continue to work hard to ensure that our program truly benefits our players, their families and the communities we serve. We want our program to be much more than just an athletic program—we want it to promote the positive development of our youth and be a source of much family fun and pride. Please look for ways you can become more involved in our program and in supporting your children. For there's nothing more valuable to our children than our time.

Manny Cotla
Trish Estelita

2011 San Bruno AYSO Commissioners

San Bruno AYSO Region 249 2011 BOARD MEMBERS

Co-Commissioners.....Trish Estelita & Manny Cotla
 TreasurerJohn Marinos
 Co-Safety Directors..... Jose Carpio & Shane Rollins
 Co-Coach Administrators Mike Rodriguez & Kathryn Marinos
 Coach Instructor Greg Pierce
 Referee Administrator.....Walter Carrasco
 Referee Instructor.....Ron Kratochvil
 Registrar.....Lynne Baldonado
 Assistant Registrar.....Nancy Volkman
 CVPA.....Mike Yip
 AuditorMatt Canty
 U16-U19 Coordinator.....Carlos DeLeon
 U14 CoordinatorJoaquin Rodriguez, Jr.
 U12 Girls CoordinatorDerek Swedberg
 U12 Boys Coordinataor.....**Position Open**
 U10 Girls CoordinatorJessica Garcia
 U10 Boys Coordinator..... Alfonso Esqueda
 U8 Girls Coordinator.....James Estelita
 U8 Boys CoordinatorOmar Esquivel
 U6 Coordinator.....Gus Sinks
 U5 Coordinator.....Greg Pierce
 VIP Coordinator.....Sally Levy Albert
 Field Director.....Greg Pierce
 Sponsorship Larry Dillard
 Secretary.....Gloria Yip
 Food Services.....Mike Rodriguez
 Publications / Publicity.....Dan Lann
 Purchaser.....Shane Rollins
 Scheduler Larry Dillard
 Sportsmanship.....Gus Sinks
 Co-Webmasters.....Gino Escalante & Larry Dillard
 Summer KicksJoaquin Rodriguez, Jr., Manny Cotla

COMMITTEE CHAIRS

Soccerfest.....Greg Pierce
 Cultural ExchangeHeidi Pierce
 Dinner Dance.....**Position Open**
 FireworksMike Rodriguez



SOCCKERFEST PARADE, SOCCER GAMES & BARBECUE KICK OFF FOR 2011 SEASON

PARADE: Friday, September 9th at CAPUCHINO HIGH SCHOOL
 Teams line up at 6:00 P.M. Parade begins at 7:00 P.M. **Don't forget to bring your Team's Banner. The Banner judging will begin at 6:30 P.M.**

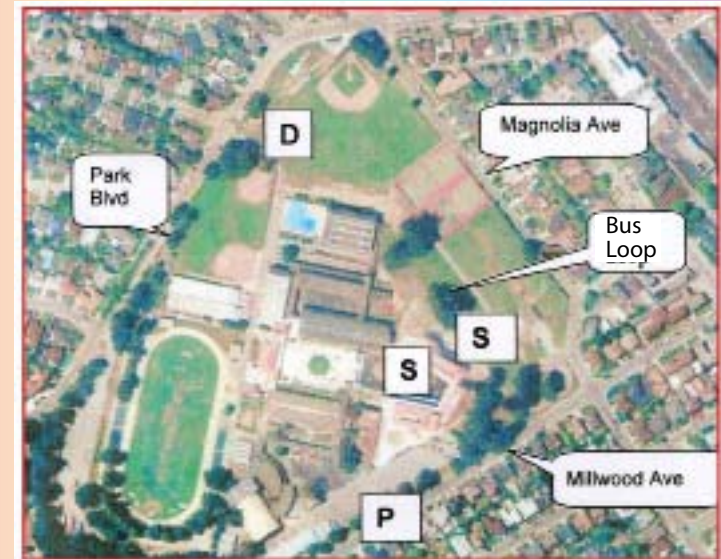
PLAYERS: Wear your uniforms (No Cleats!) Show Lots of **Spirit!**
PARENTS: Drop your child off at **"D"**. **Parking** available in main school parking lot at **"P"** and along city streets.

ADDITIONAL PARADE INFORMATION

PARENTS: Drop your child off in the right field area of Cap baseball field ("D" on map). Only players and coaches will be marching in the parade.
Please, no candy in parade!
COACHES: Plan to arrive early. Keep your team together and line up in your age group division (look for signs) by team number.

SOCCER GAMES

Saturday, September 10 at Crestmoor fields 8:00 A.M. to 4:00 P.M.
FREE BBQ for Players and Coaches



Youth Soccer!

SAN BRUNO AYSO, REGION 249 FALL 2011 YOUTH SOCCER REGISTRATION IS HERE!

REGISTRATION WILL BE HELD AT THE
PARKSIDE INTERMEDIATE SCHOOL LIBRARY
1801 NILES AVENUE, SAN BRUNO CA 94066
(CORNER OF NILES AVENUE & CHERRY AVENUE)

THURSDAY, MARCH 17TH

6:30 - 8:30 PM*

***(Coaches, Referees & Volunteers only)**

New & Returning Players Dates:

Saturday, April 2 9:00 A.M. – 3:00 P.M.

Saturday, April 9 9:00 A.M. – 3:00 P.M.

Thursday, May 12 6:30 P.M. – 8:30 P.M.

If you are a returning player, a pre-printed form will be waiting for you at registration.

Online forms are available for new players at:

www.eayso.org

It's Fast! and it's Easy!

PRINT & BRING (3) SIGNED COPIES

of your online form together

with payment

(check or cash) to one of the sessions

listed above.

Sign Up Early and Volunteer!

We will be limiting the number of teams to the number of trained volunteer coaches and referees. So volunteer today and, with only a small time commitment on your part, we'll provide the training at no charge! Help us make sure every child has the chance to play this season!



OUR PROGRAM FOLLOWS AYSO'S SIX PHILOSOPHIES:

- Open Registration
- Everyone Plays
- Balanced Teams
- Positive Coaching
- Good Sportsmanship
- Player Development

WHO CAN PLAY?

- Youths from 4-18 years of age – born prior to 7/31/2007
- Birth Certificate needed for all new players

REGISTRATION FEES (March 17 thru May 12):

\$99.00 per player (Basic Picture Package, Ball and Bag included in the fee)

\$125.00 per player as of May 13.

FEE INCREASE due to Increase in AYSO National fees as well as San Bruno Park & Recreation fee per player increase. Last year's fees no longer covered our costs

PHOTOS NEEDED:

- Photo required for all players ages 10 & up for use on ID cards

SPECIAL U5 PROGRAM FOR 4-YEAR-OLDS:

- U5 rate of \$65.00 per player. *Space is limited*

COACHES & REFEREES: "AVOID THE LINES"

Volunteer as a coach or Referee and take advantage of our "Express Registration Lane" to register you and your kids

AYSO IS A 100% VOLUNTEER ORGANIZATION AND NEEDS YOUR HELP!

We need volunteer coaches, referees, team parents, and program support staff. Volunteer at one of the registration dates.

For more information, visit our website at **www.sanbrunoayso.org**
or call **(650) 873-2976**



San Bruno AYSO "Summer Kicks" Soccer to be held the last three weeks in June

Our traditional "Summer Kicks" soccer program is a great way for our younger soccer players (from 5 to 11 years of age) to work on their soccer skills in a fun, game-oriented environment. Last year, over 150 kids participated in the program, which is held on 6 weeknights (Tuesdays and Thursdays) over the last three weeks in June. The camp will be held at the Crestmoor soccer fields in San Bruno from 5:30-7:00 in the evening on the following dates: June 14, 16, 21, 23, 28, 30. The cost of the program is \$25 per player, with each player receiving their own soccer ball, Summer Kicks Tee-shirt and bag. You can register your child for Summer Kicks at any of our regular drop-in registration sessions at Parkside Intermediate School.



**CHANCES ARE YOU
WILL BE BUYING
FIREWORKS THIS
FOURTH
OF JULY**

Why Not Help To Support **Your** AYSO
Travel Teams At The Same Time?

PLEASE Come To Our Booth Located At:

**THE HOUSE OF GEORGE PARKING LOT
292 El Camino Real, San Bruno
OPEN JUNE 28TH THRU JULY 4TH**

For All Your Fireworks Needs!

We Are Not Affiliated With Any Other Booth!

*Please Come To Our Booth and Please Tell Your
Friends and Family To Do The Same*

VISA
and
MASTERCARD
accepted





REFEREE RECRUITMENT (AND WHY IT'S NECESSARY)



Wouldn't it be nice if there was something that everyone could agree on. Well, there *is* one point that everyone in the AYSO Soccer universe can agree on: We all want our youth soccer matches to be played in a safe, fun, and fair environment. Right? Any arguments? Making that happen is what being an AYSO referee is all about.

Like a judge keeping the courtroom fair, or a playground monitor keeping the playground safe, the referee makes the game fun by ensuring fairness and safety. "**Safe, fun and fair**" doesn't just apply to our young players - it applies to the grownups as well. As an AYSO referee, you are the best guarantee that the games are a kick not only for the teams, but for the coaches, the spectators, and for you, too. *Refereeing is all about fun for everyone!*

WHO, HOW, WHERE, WHEN: THE PARTICULARS

We have answered the why, now let's answer the who, how, where and when.

WHO: Youths from the age of 11 and adults up to the age of 100. Well, maybe not 100 ... but you get the idea. Here's a plus for youths: The volunteer hours you complete with AYSO can be used to fulfill volunteer hours required by some communities and schools.

HOW: Becoming a referee might seem intimidating, but AYSO Region 249 makes it easy. **The AYSO National Referee Program (NRP)** is the best referee training available in all of youth soccer. The course eases you into the role of referee through a step-by-step approach. Courses are broken down into short one and two hour "modules" that you can take over time or in a single weekend. Then, once you get a few games under your belt, you can keep taking more modules to increase both your knowledge of the "rules" and your confidence as a referee. And because the focus is on the kids, referee training is more than memorizing the rules of soccer (the Laws of the Game); you learn the "spirit" of the game from the inside out.

Some of your training can be done online. Such as the requirement to become "SAFE HAVEN" certified. Some referee classes can also be completed online. The whole process is remarkably easy.

WHERE: You can volunteer at any of the AYSO registration dates at Parkside Intermediate School shown on the next page. Once you have signed up, you will be contacted by Walter Carrasco, our Ref-

eree Administrator and/or Ron Kratochvil, our Referee Instructor with all the details regarding actual field training and everything else you will need.

WHEN: Thursday, March 17 from 6:30 to 8:30 P.M. (Coaches, Referees & Volunteers only)

Saturday, April 2, 9:00 A.M. – 3:00 P.M.

Saturday, April 9, 9:00 A.M. – 3:00 P.M.

Thursday, May 12, 6:30 P.M. – 8:30 P.M.

REFEREES CODE

- Always remember that the game is for the kids and the kids only. **Player safety and fair play** come first.
- Study and learn the laws of the Game and understand the "spirit" of the Laws. Help fellow referees do the same.
- Encourage and enforce the AYSO Philosophies of "Everyone Plays," "Positive Coaching," "Open Registration," "Balanced Teams," "Good Sportsmanship," and "Player Development".
- Respect other referees' decisions and do not publicly criticize another official.
- Wear the proper uniform and keep it in good condition. (We will furnish your uniform.)
- Maintain good physical condition so you can keep up with the action.
- Stay calm when confronted with emotional reactions from players, coaches and parents.
- Honor accepted game assignments. In an emergency, find a replacement.
- Support good sportsmanship with a kind word to players, coaches and parents of both teams when deserved.
- Always be fair and impartial, avoiding conflicts of interest. Decisions based on personal bias are dishonest and unacceptable.

We'll see you at Registration Nights, beginning on March 17th.

CALENDAR THRU DECEMBER

- March 17** – Registration for Coaches/Referees/Volunteers: Parkside Library.....6:30 pm – 8:30 pm
(No Board Meeting)
- April 2** – Registration: Parkside Library9:00 am – 3:00 pm
- April 9** – Registration: Parkside Library9:00 am – 3:00 pm
- April 19, 20, 21**– Mini Camp for Regional Board Positions..... Classes & Times to Follow
(Location: San Bruno Park & Recreation Center)
- April 28** – Board Meeting: Parkside Library6:30 pm – 8:30 pm
- May 12** – Registration: Parkside Library6:30 pm – 8:30 pm
- May 17** – All Area Board Meeting (San Bruno Park & Recreation Center)7:00 –8:30 pm
- May 19** – Board Meeting: Parkside Library6:30 pm – 8:30 pm
- June 5** – 11 Draft: Parkside Library Information to Follow
- June 16** – Board Meeting: Parkside Library.....6:30 pm – 8:30 pm
- July 21** – Board Meeting: Parkside Library6:30 pm – 8:30 pm
- July 25 – July 29** – UK International Soccer Camp..... Information to Follow
- July 30** – Coaches Meeting by Division: Parkside Library InformationTo Follow
- August 1** – First Day of Practice Coaches will notify once teams are formed
- August 15 – August 19** – UK International Soccer Camp Information to Follow
- August 18** – Board Meeting: Parkside Library.....6:30 pm – 8:30 pm
- August 23** – Mandatory Area Coaches Meeting (U12-U14) San Bruno Park & Rec..... 6:30-8:00 pm
- September 9** – Soccerfest: Capuchino High School 6:00 pm
- September 10** – Games BeginCoaches will provide schedules
- September 15** – Board Meeting: Parkside Library.....6:30 pm – 8:30 pm
- October 15** – Dinner Dance..... Information to Follow
- October 20** – Board Meeting: Parkside Library6:30 pm – 8:30 pm
- October 22** – Make A Difference Day..... Information to Follow
- November 17** – Board Meeting: Parkside Library.....6:30 pm – 8:30 pm
- November 18** – Turkey Tournament Registration: Parkside Library5:00 pm – 8:30 pm
- November 25** – Turkey Tournament: Parkside Library.....5:00 pm – 8:30 pm
- November 26 – 27** – Turkey Tournament: Crestmoor Field, Parkside, Skyline, & Daly City..... TBA
- January 7, 2012** – Area Dinner at Basque Cultural Center, South San Francisco..... Details to Follow

**KEEP ABREAST OF
THE LATEST NEWS**
www.sanbrunoayso.org/

WE'RE GOING TO GERMANY!!

By Amanda Meyer

My name is Amanda Meyer. I am team captain of the San Bruno Quakes Cultural Exchange Team going to Germany in 2011. We have been practicing for almost one year now. Our dedication for going to Germany is very strong. We have improved very much since we started out. We are very excited to go to Germany. We hear things from the girls that went there in 2009. They tell us about the places they went to and the friends they met. We hosted a German team in the summer of 2010 and it was fun.

The team has bonded so much since we started one year ago. We are one big family. Everyone has made tons of friends. We really work hard at practices. Right now everyone is on 2 teams, the cultural exchange team and a fall season team. We could not have gone this far and progressed without our parents' support. Also without our coach Joaquin Rodriguez Jr., who has put so much time into our team. He really believes in us.

All of the players have learned and played all of the positions this year. We have 22 players. These wonderful players and their usual positions are: Megan, defense and mid; Victoria, mid and forward; Lauren, forward and mid; Amanda, defense; Veronica, goal keeper and defense; Melanie, everything; Alejandra, mid and forward; Maite, mid and forward; Janae, forward; Hailey, mid and forward; Emily, everything; Natalie, goal keeper, defense and forward; Ixcalli, forward and mid; Adriana, defense and mid; Anisha, forward and mid; Marcela, forward and mid; Kaeley, forward and mid; Rebecca, defense; Amaya, forward and mid; Jamie, everything; Julissa, forward and mid; Ashika, everything.



Now you met the team and know what we play. Wish us luck in Germany!!!!

We are an all volunteer group, and we need your help

AYSO is an all volunteer organization, and that includes San Bruno Region 249. Bear in mind, no one gets paid a cent for their time. San Bruno's local board works tirelessly to make the league run smoothly so that all our soccer stars can shine brightly during the games and at practices. It takes a multitude of volunteers to schedule, coordinate, coach, officiate, monitor and facilitate over 1200 kids, across 9 fields in 50 games each Saturday. We need your help, too. The League Board is continually on the lookout for those individuals who'd like to contribute a little more time on a regular basis to continuing the tradition of running a quality program in our region. If that's you, please inquire at the Board Tent on Saturday or in an email to the commissioner:

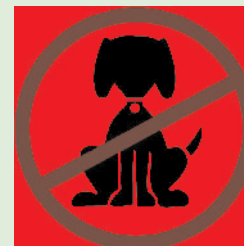
Commissioner@SanBrunoAYSO.org

Can't commit to a board position? That's okay, we still need you. After the last games of the day on both Saturdays and Sundays we have to clean up trash, and put away the goals and nets. If you are the last game of the day at one of the fields, please help us clean up. Any litter in the area can be picked up and thrown away, the trash cans can be taken to the snack shack along with the recycling bins. Any lost and found items can also be taken to the Coach/Referee shed next to the snack shack. This little bit of help would make a big difference.

If we can't recruit enough volunteers we will be forced to turn away players. One of them could be your child!



**NEWCOMERS TO
AYSO SOCCER
PLEASE READ!
This can also serve
as a reminder to
everyone with
children playing
AYSO soccer.**



Most everyone has either had a dog in their past, or has one presently. It's a pretty safe bet that most people love dogs, even those who have never owned one. BUT...Some folks are afraid of dogs, even your fuzzy, cute, harmless family pet.

You have probably deduced from the icons on this page that dogs are not allowed at the fields. Even the calmest of dogs have been known to get nervous with soccer balls flying, and kids running and shouting. So we are asking you to please keep them at home during practices and on game days.

We know that most dogs are harmless, but every player deserves to be able to play without being worried about a dog. Also, dogs have been known to make a mess occasionally. Kids should be able to fully concentrate on soccer without having to watch out for a dog's mess.

**WE LOVE YOUR DOGS,
BUT PLEASE KEEP THEM
AT HOME!
THE KIDS THANK YOU**



2011 SPONSOR APPLICATION

Become a San Bruno AYSO Region 249 Sponsor and Adopt a Soccer Team!

AYSO is a nationwide non-profit organization that develops and delivers quality youth soccer programs in a safe, fun and family oriented environment.

For \$200.00 sponsorship you will receive:

- Your business card in the San Bruno AYSO 2011 Handbook
- A plaque featuring your team photo
- Your business prominently promoted on your team banner
- The joy and satisfaction of building positive character, and growing our youth

YES, it would be great to sponsor a team!

Name: _____ Telephone: _____

Business: _____

Address: _____

City/State/Zip: _____

Email: _____

Any special team or player you would like to sponsor?

- Any Team Boys Team Girls Team
- U6 (under 6) U8 U10 U12 U14 U16 U19

Specific Player/Coach (please state first and last name) _____
We try to match you with your preference, but we cannot always guarantee a specific team or player.

- Instead of giving me a plaque, use the cost of the plaque for other AYSO activities.
- I would like to make a general donation to AYSO Region 249. Please list amount: \$ _____
- I would prefer my sponsorship to remain anonymous.

Please mail your \$175 check (payable to **AYSO Region 249**), this form and your business card to:

AYSO REGION 249
ATTN: Sponsorships
P.O. Box 581
San Bruno, CA 94066

Phone: 650-873-AYSO